

The  
**Global  
Business  
School**

In Collaboration with  
**B** Imperial College  
Business School  
London, UK

FOR THE  
**1<sup>st</sup> TIME IN KSA**  
TVTC - KSA APPROVAL NO. 224196331812

brings a master program



**20<sup>TH</sup> - 22<sup>ND</sup>**  
**MARCH 2016**  
**HILTON, JEDDAH**

PROGRAM  
DURATION

**3** DAYS

## HIGH IMPACT LEADERSHIP

# Explore Inner Landscapes of Leadership

IMPERIAL COLLEGE LONDON OFFERS EXECUTIVE EDUCATION COURSES FOR EMERGING LEADERS

Certificate of  
attendance will be  
issued by Imperial  
College Business  
School, London, UK

Real-life case  
studies & business  
game from Harvard  
Business School  
(USA)

Networking  
Opportunity with  
other CEOs and  
Business Owners



**Dr. Nelson Phillips**

Professor & Deputy Dean  
Imperial College London Business School, UK  
Ph.D., University of Alberta, Canada



**Dr. Rizwan Amin Sheikh**

Dean & Professor, GBS  
Visiting Faculty, Exec Ed-JBS, University of Cambridge (UK)  
Ph.D., SKEMA Business School, France  
MBA, Cleveland State University, USA  
B.Sc., The Ohio State University, USA



## PROGRAM OVERVIEW

In today's dynamic business environment and global competition, leadership skills must continue to evolve and adapt in order to meet the constantly changing business environment and global marketplace. In such circumstances, executives seek valuable contribution by their teams to achieve the vision, mission, goals, and objectives. However, the person holding the reign needs to act as more than an executive. He must exhibit high impact leadership skills to keep the team's morale high at all times, enhance motivation levels, bolster team relationships, and be a catalyst to change.

This three-day course will provide participants with global knowledge, skills, and tools that are essential to become a transformational and high-impact leader. This program is all about finding new and better ways of motivating, persuading, leading, and transforming your organization and people.

# KEY BENEFITS FOR PARTICIPANTS

- Understand key ingredients of how to become a credible, transformational, and global leader
- Explore your individual leadership styles and how to make yourself an effective and high impact leader
- Enhance your leadership skills such as motivating employees, communicating a vision, influencing others, persuasion techniques, managing difficult conversations, team building, and managing change
- Explore ways on how to continue to develop yourself as a leader in a constantly changing global world
- Develop a leadership pipeline successfully
- Interact with industry leaders, CEOs, and senior executives and faculty from around the world

# KEY BENEFITS FOR YOUR ORGANIZATION

- Enhance employee decision-making, performance, innovation, and retention, which will lead to competitive advantage, business growth, and higher profitability for companies.

# KEY TOPICS

- Transformational leadership overview
- Self-Awareness: Personality Traits
- Self-Assessment of your leadership style using Myers-Briggs Type Indicator (MBTI)
- Mobilizing Others:
  - Effective communication
  - Coaching
  - Team building
  - Motivating others
  - Communicating a vision that sticks
  - Influencing
  - Networking
  - Managing your boss
- Developing a leadership pipeline
- Harvard Business School or INSEAD simulation and business game on leadership, change management, networking, and team building
- Developing an action plan for your personal development as a high impact and transformational leader

GBS reserves the right to change the program at any time.

The Global Business School (GBS) has been established in collaboration and partnership with Imperial College Business School, London (UK).



## WHO SHOULD ATTEND?

- Executives & Entrepreneurs with a minimum of 12 years experience.
- CEOs, COOs, CFOs, CIOs, & CXOs
- Directors, General Managers, and Vice Presidents.
- Business Owners
- Functional Heads
- Business Unit Leaders

## TEACHING METHODOLOGY

- Interactive Classroom Sessions
- Real-life case studies from Harvard Business School (USA)
- Business Game / Simulation from Harvard Business School or INSEAD
- Group exercises and activities

**Venue: Jeddah**

**Fee: SAR. 12,000 per participant**

**For Registration & Enquiries Please Call.**

☎ +966 50 182 3642

🌐 [www.thegbs.org](http://www.thegbs.org) ✉ [info@thegbs.org](mailto:info@thegbs.org)

## ABOUT GBS

The GBS has launched Executive Education courses in collaboration and partnership with Imperial College Business School (UK). We offer 3-Day executive courses in Jeddah, Riyadh, Dammam, Dubai, and London (UK).

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**شركة مبادرة التعليم الريادي المحدودة**

إستدامة الدولية للإستشارات الإدارية والإعلامية  
س.ت: 4030236847

برج طريق الملك ، مكتب رقم ٢١٠٩  
ص ب: ٣٦٧٥ ، جدة  
المملكة العربية السعودية