

A HARVARD MEDICAL SCHOOL PROGRAM
FOR THE GLOBAL BUSINESS SCHOOL

Leadership in Healthcare Management

APRIL 17TH - 19TH, 2018
RIYADH, SAUDI ARABIA

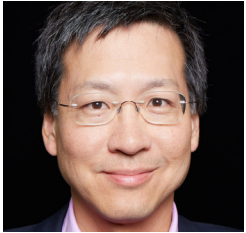


HARVARD
MEDICAL SCHOOL

Executive Education



LEAD PROGRAM FACULTY:



Dr. Stanley Shaw
Associate Dean for Executive
Education
Harvard Medical School
MD, Harvard Medical School, USA
PhD, Harvard University, USA



Dr. Rizwan Sheikh
Dean and Professor, GBS
Visiting Faculty, Executive Education – JBS
University of Cambridge (UK)
PhD, SKEMA Business School, France
MBA, Cleveland State University, USA
B.Sc., The Ohio State University, USA

**3-Day Certificate
Program**

A certificate of participation will be issued
by Harvard Medical School (USA).

The Global Business School (GBS) in collaboration with Harvard Law School (USA), Cornell University (USA) and Imperial College Business School, London (UK) is a leading provider of executive education programs in Jeddah, Riyadh, Dammam, Dubai, and London (UK).



PROGRAM OVERVIEW

In today's dynamic business environment with global competition, leadership skills must continue to adapt in order to meet the demands of our rapidly evolving global marketplace. This is especially true for healthcare executives, who must lead their organizations into a future being shaped by rapid changes in technology, reimbursement and patient-centered care.

This certificate program prepares you for a senior management role. It will enhance your strategic thinking and leadership skills. This three-day program will provide you with valuable hands-on experience focused on developing key leadership competencies central to the healthcare industry. By designing strategic plans and practicing goal setting, you will identify areas for improvement and your potential for advancement within your organization.

GBS reserves the right to change the program at any time.

PROGRAM OVERVIEW

- Understand key ingredients of how to become a credible, transformational, and global leader in the health care industry
- Enhance your leadership skills such as motivating physicians, nurses, administrators, and other employees at health care organizations
- Learn how to communicate a vision, influence others, persuasion techniques, managing difficult conversations, team building, and managing change in health care
- Explore ways on how to continue to develop yourself as a leader in a constantly changing world of health care
- Examine your own organization through the lens of innovation
- Interact with industry leaders, CEOs, physicians, and senior executives and faculty from around the world
- Understand the forces shaping the future of healthcare, in order to make strategic decisions for your organization

KEY BENEFITS FOR YOUR ORGANIZATION

Enhance employee decision-making, leadership, performance, innovation, and employee retention, which will lead to competitive advantage, strategic growth, and improved quality and performance for health care organizations.

KEY TOPICS

- Transformational leadership overview
- Self-Awareness: Personality Traits
- Self-Assessment of your leadership style using Myers-Briggs Type Indicator(MBTI)
- Mobilizing Others:
 - Effective communication
 - Coaching
 - Team building
 - Motivating others
 - Communicating a vision that sticks
 - Influencing
 - Networking
 - Managing your boss
- Developing a leadership pipeline
- Harvard Business School or INSEAD simulation and business game on leadership, change management, networking, and team building
- Developing an action plan for your personal development as a high impact and transformational leader
- Leading healthcare teams and performance improvement programs to implement change, improve patient-centric care and demonstrate value
- Future trends that will shape the science and delivery of health care (e.g., personalized medicine, data science, digital/mobile, reimbursement, patient-centered care)



WHO SHOULD PARTICIPATE?

- CEOs, CFOs, Vice Presidents, Physicians, Executive Directors, Chief of Staff, Board Members, Owners, and Senior Executives in the health care industry.
- Functional Heads, Business Unit Leaders, and Senior Administrators of hospitals, clinics, and pharmaceutical companies with a minimum of 8 years of experience.

TEACHING METHODOLOGY

- Interactive Classroom Sessions
- Real-life case studies from Harvard Medical School (USA) and Harvard Business School (USA)
- Business Game / Simulation from Harvard Business School or INSEAD
- Group exercises and activities

Venue: Riyadh

Fee: SAR 17,000 (inclusive of 5% VAT)

For Registration & Enquiries Please Call.

KSA: +966 50 968 0036, +966 50 733 8733, +966 50 889 6005 ; UAE: +971 52 540 1670

www.thegbs.org

info@thegbs.org

GBS VISION is to be a world-class business education provider in the Middle East that creates social impact in the region by providing high-quality educational experiences, helping to develop a knowledge economy, conducting management research, and establishing industry linkages with a focus on leadership, entrepreneurship, innovation, and technology management.

GBS UAE Office
Suite 2903, Al Manara Tower,
Al Abraj Street
P.O. Box - Business Bay Dubai,
UAE294053

Advanced Education Initiative Company Limited
Estedama International For Administrative
& Media Consultancy
C.R. No. 4030236847
King's Road Tower, Suite 2109
P.O. Box 3675 - Jeddah Kingdom of Saudi Arabia