

The  
Global  
Business  
School

In Collaboration with



Johnson  
Cornell  
SC Johnson College of Business  
Cornell University, USA

29<sup>TH</sup> - 31<sup>ST</sup>  
JAN. 2018  
DUBAI

The  
Global  
Business  
School



Johnson  
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Founding Associate Schools

PROGRAM ON NEGOTIATION  
HARVARD LAW SCHOOL  
Harvard University, USA



Imperial College  
Business School  
London, UK

KHDA-Dubai Permit No. 6277580

PROGRAM DURATION **3** DAYS **WOMEN LEADERSHIP PROGRAM**



GBS offers Executive courses in collaboration with Cornell University (USA), Harvard Law School (USA) Program on Negotiation and Imperial College Business School London (UK).

Certificate of attendance will be issued by Cornell University (USA)



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### WHO SHOULD ATTEND?

- Women Executives, Entrepreneurs, Managers and Heads of Department with a minimum of 5 years of experience.
- Women currently in a leadership role or aspiring to become a transformational leader.
- Women who want to lead teams and organizations successfully.

### TEACHING METHODOLOGY

- Interactive Classroom Sessions
- Real-life case studies from Harvard Business School (USA)
- Business Game / Simulation from Harvard Business School
- Group exercises and activities

### Program Faculty:



**Dr. Elizabeth Mannix**  
Associate Dean for Executive MBA Programs  
Professor, Cornell University, USA  
Ph.D University of Chicago, USA



**Dr. Taghreed Al-Saraj**  
Visiting Faculty, GBS  
Ph.D., University of London, UK  
Best Selling Author of 'The Anxious Language Learner: A Saudi Woman's Story'

Venue: Dubai, UAE

Fee: AED 15,000 (inclusive of 5% VAT) per participant

For Registration & Enquiries Please Call.

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## PROGRAM OVERVIEW

In today's dynamic business environment and global competition, leadership skills are continually changing and women contribute significantly to this evolutionary process. Successful women leaders find creative ways to lead and build high performance teams and organizations.

This program is about finding new and creative ways of motivating, persuading, leading and transforming teams. It paves a way for women to develop and fully utilize reasoning, negotiating and risk-assessing skills. It has been designed for females to enhance and build their leadership skills.

GBS reserves the right to change the program, content and faculty at any time.

## KEY BENEFITS FOR PARTICIPANTS

- Understand key ingredients of how to become a credible, transformational and global leader; and explore individual leadership styles.
- Enhance leadership skills: motivating employees, communicating a vision, persuasion techniques and managing change.
- Position oneself within the succession planning framework in order to contribute towards a sustainable leadership pipeline.
- Identify an optimal work/life balance and give women leaders the tools needed to craft this balance for themselves, thereby allowing for professional and personal success.
- Interact with industry leaders, CEOs and senior executives as well as faculty from around the world.

## KEY BENEFITS FOR YOUR ORGANIZATION

- Enhance decision-making, performance, innovation, and retention of female employees
- Gain and maintain competitive advantage by leveraging the strengths of a female workforce
- Achieve growth and profitability through sustained female leadership

## KEY TOPICS

- Overview of Transformational Leadership
- Self Awareness: Personality Traits
- Self Assessment of Leadership Style using MBTI (Myers-Briggs Type Indicator)
- Influencing, Persuading & Networking Techniques
- Harvard Business School/INSEAD simulations and business game on leadership, change management, networking and team building
- Developing an action plan for personal development as a high-impact, transformational leader